California Urban Water Conservation Council (CUWCC) Update

> Lisa Brown Water Conservation Administrator City of Roseville

Topics for today

- What is the CUWCC?
- G1 Representation Result
- Issues on the horizon
- Membership/participation
 - Benefits of membership
 - RWA pre-meeting brainstorm

What is the CUWCC?

Mission Statement

A membership organization dedicated to maximizing urban water conservation throughout California by supporting and integrating innovative technologies and practices; encouraging effective public policies; advancing research, training and public education; and building on collaborative approached and partnerships.

What is the CUWCC? (continued)

- A historic MOU was signed by nearly 100 urban water agencies and environmental groups in December, 1991. Today, it has over 400 members. Those signing the MOU pledge to develop and implement conservation BMPs and to report bi-annually.
- Direction for the Council is from a Board of Directors comprised of 9 Group 1 members (water agencies) and 9 Group 2 members (environmental), both with voting privileges, plus four Group 3 and an ad hoc representative from the DWR and the Bureau of Reclamation.

G1 Representation Result

- Divided State into 3 regions
- Increased voting Board seats to 9
- Designated number of seats per region
 - Min 1 seat/max 5 seats
- All members vote for any candidate
- Established 4 year demographic review



Issues on the Horizon

- Utility Operations Committee
 - Water Rates BMP Refinement
 - Metering BMP
 - Water loss
- GPCD Committee
 - Aligning MOU with SBX7-7
- CII task force
 - Report to legislature 4/1/2012
- Reporting database
- Election 2012

Membership/Participation

- Benefits of Membership
 - Active voice
 - Influence leg/regulatory
 - UWMP Compliance
- RWA pre-meeting call

QUESTIONS?

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